

Planning Tips to Celebrate National Green Building Day 2026

For Sustainable Builders



As June 3 approaches, we encourage you to get ready to celebrate National Green Building Day! This is an opportunity to promote the importance of sustainability practices and shine a spotlight on those leading progress, which may include featuring your own sustainability leadership and how your efforts benefit your community and the environment.

Ways You Can Support National Green Building Day

Here are ideas to get you started—and we encourage you to find your own ways to celebrate!

1. Download Your Free Marketing Toolkit [here](#). Need sizing / other adjustments? [Contact us](#).

- Logo to create your own content.
- Social media posts – ready-to-go graphics & templates for customization.
Use hashtags: #NationalGreenBuildingDay #MadeInCanada #SustainableBuilder
- Website feature graphics.
- Poster.

2. Build Momentum:

- Print our poster and post to your office bulletin board.
- Gather colleagues, take a picture with the poster (or find your own angle), and share to social media—we will repost!
- On your website with our ready-to-go website feature graphic.

3. Celebrate on June 3:

- On your socials with our ready-to-go posts and templates—or create your own with the provided logo.
We will also be spreading the word on socials with sponsored content. We encourage you to like and share!
- Include messaging in your day-to-day meetings or through emails to your colleagues / network.
- Attend a National Environment Week event and / or create your own and share about it to your socials!

If you're interested in becoming a BUILT GREEN® member, what better day than National Green Building Day to [get started!](#)

Keep Us Posted

Whatever you choose to do, please tag us, so we can repost!